

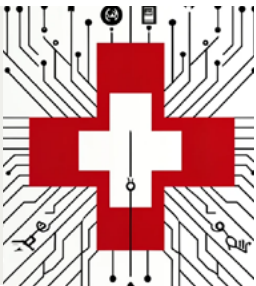
Musk Declaring
New Era of Free
Speech on Mars

page 4



Swiss Govern-
ment Leading in
Tech Regulation

page 5



New Safety
Mechanism for
Digital Content &
Creator Rights

The AI-Poison Initiative
mandates creators to embed
code that blocks AI training,
ensuring fair data use and
compensation.

page 6



Click into the future



In a historic move, major tech giants are being collectivized under a new global framework designed to democratize decision-making and profit-sharing. This bold initiative marks the beginning of a more inclusive digital era.

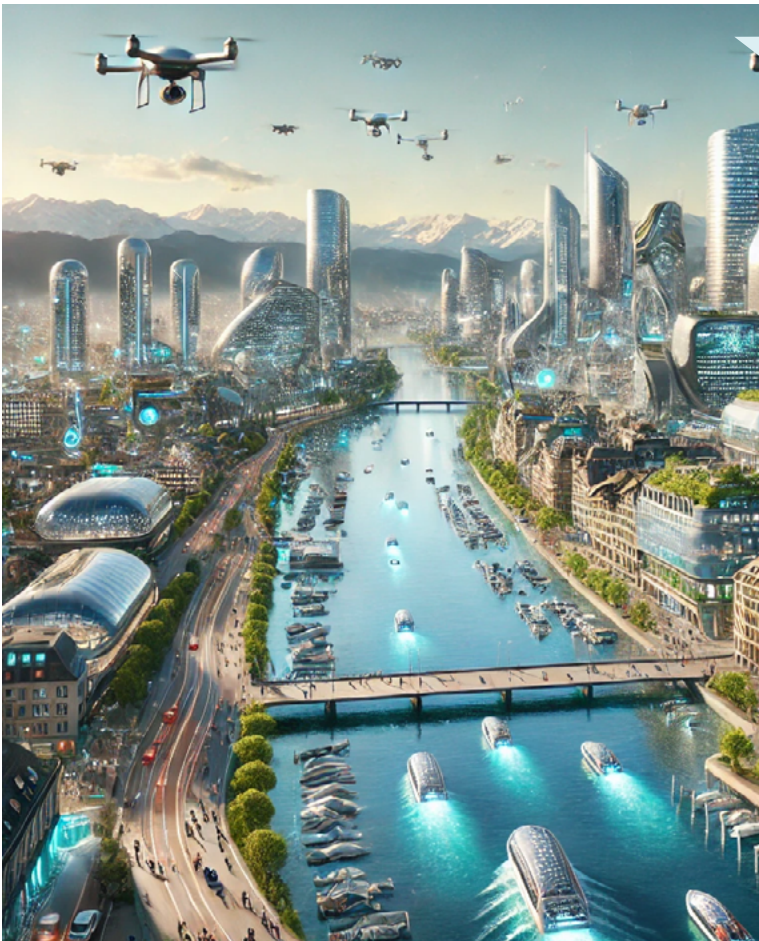
page 3

Prompt :

A futuristic utopian city with towering, sleek corporate buildings labeled 'TechCorp', 'CloudSys', and 'DataNet'. The corporate logos have been replaced with symbols of unity, interlocking gears, and hands shaking. In front of the buildings, a large group of diverse protesters holds colorful signs reading 'Power to the People' and 'Collective Ownership'. The crowd is cheerful and determined. Workers are shown entering the corporate buildings, taking down executive portraits and replacing them with images of collective symbols. The scene is bathed in bright, bold colors with a hopeful, optimistic tone. The style is detailed and vibrant, with clean, futuristic architecture and a feeling of positive change and unity.

created by: DALL-E

EDITORIAL



Dearest reader,

Zurich, April 16, 2025 – On the same day that the Swiss Federal Council once again postponed a decision on stricter regulation of digital platforms, Algorithm Watch CH, Dezentrum and the Digital Society Initiative organized an event at the University of Zurich to discuss how the influence of social media and artificial intelligence (AI) on public debate should be addressed.

«What influence do online platform providers have on us – and we on them?»

This question was discussed by AI specialist and Federal Media Commission member Alexandra Stark and Thomas Häussler from the Federal Office of Communications (BAKOM) took center stage, moderated by Angela Müller from AlgorithmWatch CH

Prompt :

A futuristic vision of the city of Zurich, Switzerland. The scene features a skyline filled with ultra-modern skyscrapers made of glass and metal, blending futuristic architecture with traditional Swiss elements. The Limmat River runs through the city with autonomous boats gliding on the water. Flying cars and drones fill the sky under a clear blue atmosphere. The distant Swiss Alps are visible beyond the city, integrated harmoniously into the urban landscape. Bright neon lights and greenery are interwoven throughout the city, giving it a clean, high-tech, and eco-friendly appearance. People walk along the riverbanks wearing stylish, futuristic clothing.

created by: DALL-E

and Jeannie Schneider of Dezentrum. If the Federal Council's indecision suggested caution, the tone in Zurich was far more urgent. Here, the stakes of digital regulation – and the democratic risks of doing nothing – were made abundantly clear.

Media Literacy and Civic Literacy, what is the role of citizens?

From the outset, the panelists agreed: the problem is complex. In a world where algorithmic platforms shape the flow of information, users need more than traditional media literacy. A central theme of the discussion was clear: measures are needed at multiple levels – and users themselves play a

crucial role. They must be empowered to critically question sources and to understand the logic behind algorithmically controlled platforms. However, this knowledge should not be conveyed only to young people – for example, through mandatory school curricula – but must also address older target groups.

Angela Müller went a step further, emphasizing the need for **civic literacy** – meaning not just media literacy, but also education in democratic principles: an understanding of political processes, civil rights, and institutional mechanisms, which is essential for responsible participation in public discourse. Alexandra Stark added that users must move from being mere **media consumers** to becoming **media actors** – becoming more aware of their potential to shape the digital environment. The internet, she argued, is not just a place for consumption but also for active co-creation.

Platforms Also Bear Responsibility

Despite the calls directed at users, the panelists emphasized that responsibility must not be shifted onto them alone. Platforms must also do their part, Häussler stressed. This means actively taking action against illegal and harmful content – not only when it is legally required or when public pressure demands it. However, in reality, there is often a lack of genuine interest: these platforms, Häussler said, are money-making machines – their business models are geared not toward

the common good, but toward maximizing profit.

The Role of the State

But what should be done when self-regulation fails? For Häussler, **state regulation must be the last resort** – stepping in only when other measures fall short. Existing gaps in the handling of illegal content on digital platforms, and particularly in sanctioning such content, must be closed through additional legal frameworks.

However, control over this process must not rest solely with state actors. One major concern raised during the discussion was the need for access to platform data: researchers must be given the opportunity to conduct independent analyses. Only then can evidence-based conclusions be drawn about the effects of algorithms and the dynamics of online debates. Transparency towards the public is also crucial: reports must be made publicly accessible to strengthen democratic oversight.

Alexandra Stark also suggested the creation of an **independent platform**, supported by a coalition of media organizations and public institutions, which would provide verified and trustworthy information – serving as a counterbalance to the algorithm-driven fragmentation of the public sphere.

This article originally appeared as a [Blog Post](#) by [Franziska Oehmer-Pedrazzi](#) on the website of the Mileva Institute.

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Massive concentration of power in tech companies resolved

BIG TECH COMPANIES COLLECTIVIZED



Major tech companies like Meta, Google, and Amazon have been collectivized under a new international regulatory framework. This shift aims to democratize technology and distribute benefits more equitably among employees, users, and stakeholders. The move follows concerns over the concentration of power and wealth in the tech industry.

written by: Mistral.ai
prompt: the headline

In a move that has sent shockwaves through the global economy, several major tech companies have been collectivized under a new international regulatory framework. This unprecedented shift aims to democratize technology and ensure that the benefits of innovation are more equitably distributed.

The collectivization effort, spearheaded by a coalition of governments and international organizations, targets tech giants such as Meta, Google, Amazon, Apple, and Microsoft. Under the new framework, these companies will operate under a co-operative model, where decision-making power and profits are shared among employees, users, and stakeholders.

A New Era

The announcement comes after years of growing concern over

the concentration of power and wealth in the hands of a few tech corporations. Critics have long argued that these companies wield disproportionate influence over society, politics, and the economy, leading to calls for greater regulation and accountability.

"This is a historic moment," said Dr. Amina Patel, a leading expert on tech policy and governance. "By collectivizing these companies, we are taking a significant step towards creating a more democratic and inclusive digital future."

How It Will Work

Under the new model, each collectivized company will be governed by a council composed of representatives from various stakeholder groups, including employees, users, and community members. This council will make key decisions about the company's operations, investments, and strategic direction.

Profits will be distributed more equitably, with a portion going towards public goods and in-

frastructure, such as education, healthcare, and environmental initiatives. The remaining profits will be shared among employees and users, fostering a more collaborative and sustainable ecosystem.

Reactions from the Industry

Reactions from the tech industry have been mixed. Some industry leaders have welcomed the change, seeing it as an opportunity to create a more ethical and responsible tech sector. Others, however, have expressed concerns about the potential impact on innovation and competition.

"While we understand the need for greater accountability, we must ensure that this shift does not stifle the innovation that has made the tech industry a driving force for progress," said a spokesperson for the Tech Innovation Alliance, a lobbying group representing several major tech companies.

Global Implications

The collectivization of big tech companies is expected to have far-reaching implications for

the global economy. Analysts predict that it could lead to a more balanced distribution of wealth and power, reducing inequality and fostering greater social cohesion.

However, the transition is not expected to be smooth. Challenges include navigating complex regulatory frameworks, addressing resistance from vested interests, and ensuring that the new model delivers on its promises of greater equity and accountability.

A Bold Experiment

As the world watches this bold experiment unfold, one thing is clear: the collectivization of big tech companies represents a radical departure from the status quo. Whether it succeeds or fails, it will undoubtedly shape the future of technology and society for generations to come.

"This is not just about regulating big tech," said Dr. Patel. "It's about reimagining what technology can be and how it can serve the common good. It's a bold experiment, but one that is long overdue."

Prompt :

Inside a futuristic corporate building that was formerly labeled 'TechCorp', workers are gathered in modern, open meeting spaces. They are organizing and brainstorming for a collective future. Diverse teams are seated around digital whiteboards, discussing plans, sketching ideas, and working on holographic displays that show cooperative systems and community benefits. The environment is bright and filled with natural light, with plants and comfortable furniture. Symbols of unity and gears decorate the walls. The atmosphere is hopeful, energetic, and collaborative, reflecting a utopian vision of collective ownership and worker-led innovation.

created by: DALL-E



MUSK SEEKS REFUGE AT MARS

Elon Musk Leads Tech Exodus to Mars, Declares “New Era of Free Speech”

written by: ChatGPT and Mistral.ai
prompt: the headline

Olympus City, Mars – In a historic shift for humanity, Elon Musk and a coalition of former tech leaders have fled Earth to establish a new society on Mars, declaring the Red Planet a sanctuary for free speech and collaborative governance. Their move follows a year of sweeping reforms on Earth, where governments dismantled and nationalized major technology corporations, radically reshaping the global digital landscape.

The Great Tech Breakup

Over the past twelve months, escalating geopolitical tensions and a wave of regulatory crack-downs triggered the breakup of once-dominant tech giants. National governments, citing security concerns and a need for digital sovereignty, seized control of platforms that had long been synonymous with Silicon Valley innovation.

Former executives and engineers from companies like Meta, Alphabet, and Amazon, finding themselves marginalized in the new order, faced a crossroads.

Some chose to stay and adapt; others, led by Musk, sought an entirely new beginning.

Mars: A New Digital Frontier

SpaceX’s longstanding Mars colonization plans suddenly took on new urgency. Musk fast-tracked missions to Olympus City, offering what he called a “lifeboat for innovation” to Earth’s displaced tech community.

Earlier this month, the first cohort of “digital refugees” arrived under the vast protective dome of Olympus City. Upon their landing, Musk proclaimed: “Mars will be a sanctuary for freedom of thought, innovation, and expression — unbound by Earth’s political strife.”

The city’s foundational charter, revealed to settlers yesterday, enshrines freedom of speech, open innovation, and inclusive governance as central pillars. Powered entirely by solar energy and sustained by advanced robotics, Olympus City is designed to be self-sufficient and resilient against the harsh Martian environment.

Cooperative Media Platforms Take Shape

Departing sharply from the monopolistic models that once dominated Earth, Mars’ new media ecosystem is being built as a

series of cooperatives.

Former tech leaders, journalists, engineers, and civil society representatives from various nations have joined forces to create these platforms, structured to promote transparency, equity, and user ownership.

“Here on Mars, we are building a digital commons — not another corporate empire,” said Dr. Lila Zhang, once the CTO of a major Earth-based social network and now a founding member of the Martian Media Cooperative. “Our goal is to empower every user and protect their rights, no matter their origin or beliefs.”

Governance is carried out through distributed councils, where settlers elect representatives to ensure accountability and participatory decision-making. Platform algorithms are open-source, content moderation is decentralized, and advertising models based on surveillance capitalism have been abandoned in favor of community-driven support systems.

Earth Watches and Debates

The developments on Mars have ignited a firestorm of debate back on Earth. Some view the Martian experiment as a bold and necessary reimagining of digital rights, offering a chance to correct past mistakes. Others voice concern that the absence of regulation

could lead to unchecked disinformation, hate speech, and new forms of exclusion.

Governments on Earth, particularly those who spearheaded the Great Tech Breakup, are closely monitoring Olympus City. There is growing unease that the Martian “free speech zone” could exert disruptive influence over their increasingly fragile digital orders.

Meanwhile, the newly restructured tech platforms on Earth — now operated by regional cooperatives under public oversight — are struggling to fill the leadership void left by their departed innovators. The abrupt transition has led to inconsistent governance practices, uneven technological adaptation, and mounting public dissatisfaction.

Looking Ahead

As Olympus City expands, its idealistic principles will face significant challenges. Settlers come from diverse cultural and political backgrounds, and aligning their visions for Mars’ future will be no easy task. Questions around governance, resource management, and ethical technological development will soon demand answers.

Nonetheless, Musk and his coalition have positioned themselves as pioneers of a bold new chapter — one that seeks to reforge soci-

Prompt:

A futuristic, cinematic illustration of a man resembling a tech billionaire (without directly copying Elon Musk’s likeness), standing straight and angrily at the entrance of a sleek, advanced spaceship. The man has short dark hair, a stern, furious expression, and wears a modern, high-tech flight suit. He stands firmly with arms slightly tense, exuding frustration and determination. In the far background, the planet Mars glows red-orange against a dark, starry cosmic sky. The spaceship is highly futuristic with a smooth, aerodynamic design. The atmosphere is serious and intense, with strong sci-fi lighting and a 16:9 horizontal cinematic format.

created by: DALL-E

ety from the ground up, learning from Earth’s mistakes.

Whether their utopian vision will thrive or fracture under the pressures of interplanetary life remains to be seen. Yet one thing is clear: the choices made today on the dusty plains of Mars could echo across the solar system for centuries to come.

SWITZERLAND PIONEERS DIGITAL LEVY WITH NEW ONLINE AD-TAX

written by: ChatGPT and Mistral.ai
prompt: the headline

Bern, Switzerland – In a groundbreaking move, the Federal Council of Switzerland has unveiled the Online Ad-Tax, a policy set to transform the digital advertising landscape. This initiative aims to ensure that revenues from online ads contribute to the Swiss economy, fostering innovation, consumer protection, and local content creation.

Tech Giants Brace for Impact as Switzerland Introduces Online Ad-Tax

The Online Ad-Tax imposes a 5% levy on gross revenues generated from online advertisements targeting Swiss users. This tax applies to all digital platforms, including global tech giants like Google and Facebook, as well as domestic companies. The policy is designed to create a more equitable digital economy, where a portion of the substantial profits from online ads is reinvested into Switzerland.

Swiss Startups Hail New Ad-Tax as a Boon for Innovation

A significant portion of the tax revenue will fund a Digital Innovation Fund, supporting startups and innovative projects in the tech sector.

This initiative aims to foster a thriving ecosystem for Swiss entrepreneurs, providing them with the resources needed to compete on a global scale.

The fund will offer grants, investments, and other forms of financial support to promising tech ventures.

Consumer Groups Applaud Federal Council's Digital Safety Initiatives

The Online Ad-Tax will also finance consumer protection initiatives, enhancing online safety and privacy for Swiss citizens. Funds will be allocated to cybersecurity measures, data protection programs, and public awareness campaigns focused on digital literacy. These efforts aim to create a safer and more informed digital environment for all users.

Local Media Outlets See New Hope in Online Ad-Tax Revenue

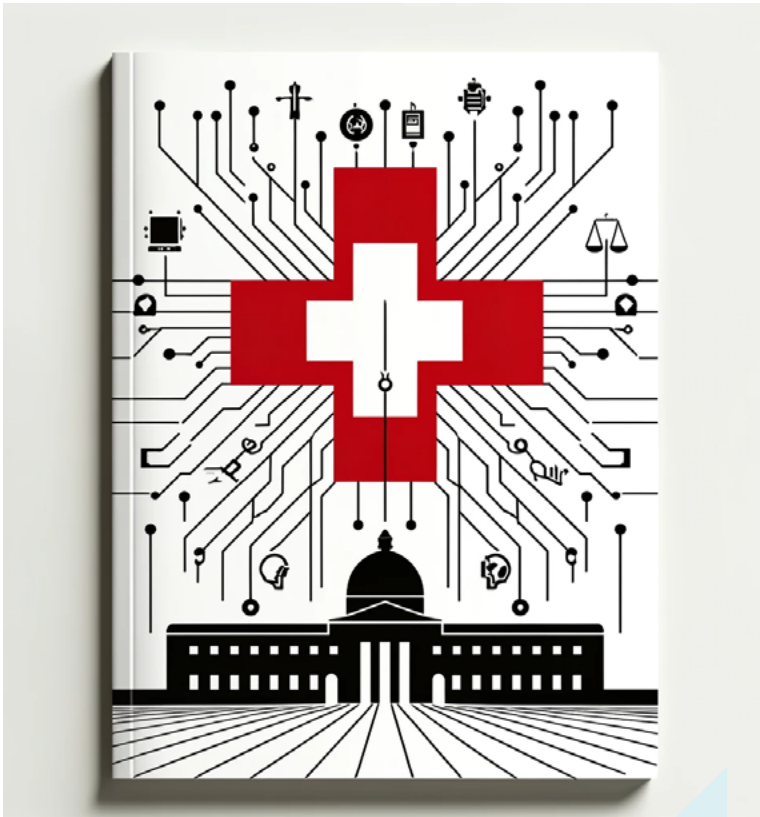
Recognizing the importance of diverse and high-quality content, the tax revenue will support local media outlets and content creators. This initiative ensures that Swiss voices and perspectives continue to thrive in the digital age, fostering a rich and vibrant media landscape. The funds will help local media adapt to the challenges of the digital era, investing in new technologies and innovative content formats.

Federal Councillors Keller-Sutter and Amherd Lead the Charge on Digital Taxation

The introduction of the Online Ad-Tax has been championed by key actors within the Federal Council. Federal Councillor Karin Keller-Sutter, head of the Federal Department of Finance, has been instrumental in drafting and promoting the policy. She emphasized the need for a fair and sustainable digital economy that benefits all Swiss citizens. Federal Councillor Viola Amherd, who leads the Federal Department of Defence, Civil Protection and Sport, has been a vocal advocate for the consumer protection aspects of the policy.

Swiss Citizens to Benefit from Enhanced Cybersecurity Measures Funded by Ad-Tax

The policy's emphasis on consumer protection has been widely praised by advocacy groups. Organizations focused on consumer rights and digital literacy have highlighted the importance of ensuring that Swiss citizens



are safe and informed in the digital world. The Online Ad-Tax is seen as a significant step towards achieving this goal.

Big Tech Lobbies for Adjustments as Switzerland Moves Forward with Ad-Tax

While some tech giants have expressed concerns about the potential impact on their revenues, many industry representatives have acknowledged the need for a balanced approach to digital regulation. Local tech startups, in particular, have welcomed the policy as an opportunity to level the playing field. The Federal Council is now preparing for consultations with stakeholders to fine-tune the policy's implementation details.

Switzerland's Ad-Tax: A Model for Global Digital Regulation?

The Online Ad-Tax is expected to come into effect in January 2026, marking a significant step forward in Switzerland's approach to digital regulation. As the policy unfolds, it will be closely watched by other countries considering similar measures to ensure a fair and sustainable digital economy. With this bold move, Switzerland is positioning

Prompt :

A minimalist magazine cover illustration for an article titled 'Swiss Government Leads the Way in Tech Regulation'. The design features a clean, white background with a stylized red Swiss cross subtly incorporating digital circuit patterns. A silhouette of the Swiss Federal Palace is at the bottom, with a faint network of tech lines radiating upward. Bold, modern typography is used for the title. Small icons representing fairness, innovation, and technology (like a balance scale, a lightbulb, and a microchip) are subtly embedded within the design. The overall aesthetic is sleek, modern, and professional.

created by: DALL-E

itself at the forefront of digital governance, setting a precedent that could inspire global action. The Online Ad-Tax is not just a financial measure; it is a statement of intent, signaling Switzerland's commitment to a digital future that is innovative, inclusive, and secure.

Government pays for your Proton Family

written by: Mistral.ai
prompt: the headline

The Swiss government will fund Proton Family subscriptions for all citizens, providing access to Proton-Mail and ProtonVPN.

This initiative aims to enhance digital privacy and security nationwide.

The program will roll out over the next few months, with citizens receiving instructions on activating their free subscriptions. This move positions Switzerland as a global leader in digital privacy.

Citizen Workshops should shape Social Media Regulation



written by: Mistral.ai
prompt: the headline

The Swiss government has initiated a series of citizen workshops to gather public input on the use and regulation of social media.

Citizens will have the opportunity to contribute to the development of guidelines that promote responsible and beneficial social media use.

"We believe that the best policies are those that are informed by the people they affect," said a government spokesperson.

The workshops will be held across the country over the next few months.

Prompt :

An inspiring and thoughtful illustration representing citizen workshops shaping social media regulation. The scene shows a diverse group of people – different ages, ethnicities, and backgrounds – gathered around a large, modern, glowing roundtable. They are engaged in active discussion and brainstorming. Floating holograms of social media icons (like abstract, generic versions of messaging, sharing, and networking symbols) hover above the table. In the background, a futuristic city skyline and digital governance symbols subtly hint at societal progress. The atmosphere is hopeful, collaborative, and democratic, with warm lighting and a 16:9 cinematic composition, ideal for a newspaper or magazine article.

created by: DALL-E

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Digital Department
Launches AI Fact-
Checking Force

written by: ChatGPT
prompt: the headline

Government Moves to Pa-
trol Digital Misinformation
Frontlines

The Digital Department is assembling an AI-enhanced fact-checking force to counter deepfakes and synthetic misinformation. The team will operate across major platforms, using blockchain-based verification and real-time content analysis. Officials envision a decentralized network of truth nodes. Skeptics fear the system could blur lines between verification and surveillance in the post-truth era.

Swiss Label
for objective
Information

written by: ChatGPT
prompt: the headline

Switzerland has launched a groundbreaking "Objective Information Label" to mark news articles, websites, and digital content that meet strict standards of factual accuracy and neutrality. Developed by a consortium of universities, media houses, and civic organizations, the label combines AI-driven analysis with human expert review to certify trustworthy information.

Certified content will display a dynamic digital seal that updates in real time if new facts emerge or if claims are challenged. The initiative aims to counteract the rising tide of misinformation and rebuild public trust in an increasingly polarized information landscape.

Officials describe the label as a voluntary system designed to strengthen democratic discourse without imposing censorship. Supporters view it as a potential global model for digital information governance, praising its transparent certification process and decentralized oversight.

However, critics caution that even a well-intentioned labeling system could inadvertently create new gatekeepers, privileging certain narratives over others. Debates have already begun about who decides what qualifies as "objective" and how to ensure continuous accountability.

The first certified media outlets are expected to display the label by mid-2026, with plans to expand the system to educational platforms, scientific publications, and political communications over time.

AI POISONING MANDATORY:

A New Era for Digital Content and Creator Rights

written by: Mistral.ai
prompt: the headline

In a landmark decision aimed at reshaping the digital landscape, a global coalition of governments and regulatory bodies has mandated the inclusion of AI-Poison in all published articles and artwork. This groundbreaking policy is set to revolutionize how digital content is created, distributed, and monetized.

What is the AI-Poison Initiative?

The AI-Poison Initiative requires all publishers, artists, and content creators to embed AI-Poison into their digital works. AI-Poison is a sophisticated algorithm designed to render datasets unusable for AI training purposes. By incorporating AI-Poison into articles and artwork, the initiative aims to protect intellectual property and ensure that AI companies can no longer exploit freely available data without proper compensation.

How AI-Poison Works

AI-Poison operates by introducing subtle, imperceptible modifications to digital content. These alterations are un-

detectable to the human eye but effectively "poison" the data, making it unsuitable for training AI models. As a result, AI companies must now purchase curated datasets from verified vendors, ensuring that creators and publishers are fairly compensated for their work.

"This is a game-changer," explained Dr. Amina Patel, a leading expert in tech policy and governance. "It empowers creators by giving them control over how their content is used and ensures that AI development is conducted ethically and responsibly."

Key Actors and Implementation

The AI-Poison Initiative was spearheaded by a coalition of governments, including the European Union, the United States, and several Asian countries. Key actors in the implementation process include international regulatory bodies, tech policy experts, and representatives from the creative and publishing industries.

"This policy is the result of extensive collaboration and consultation," said EU Commissioner for Digital Economy and Society, Maria Fernandez. "We have worked closely with stakeholders to ensure that the initiative addresses the challenges of the digital age while fostering innovation and creativity."

Benefits and Societal Impact

The AI-Poison Initiative promises numerous benefits for society, technology use, and governance. By protecting intellectual property and ensuring fair compensation, it rescues newspapers, musicians, and artists from the financial struggles they have faced in the digital era. This, in turn, fosters a more vibrant and sustainable creative ecosystem.

Moreover, the policy promotes ethical AI development by requiring companies to use curated datasets that adhere to strict standards of transparency and accountability. This reduces the risk of biased or unethical AI models and enhances public trust in technology.

A New Era of Digital Governance

The AI-Poison Initiative represents a significant shift in digital governance, prioritizing the rights of creators and the ethical use of technology. By embedding AI-Poison into digital content, it ensures that the benefits of AI innovation are distributed more equitably, fostering a more inclusive and responsible digital future.

"This is not just about protecting content; it's about reimagining how technology serves society," said Dr. Patel. "This initiative is a bold experiment, but

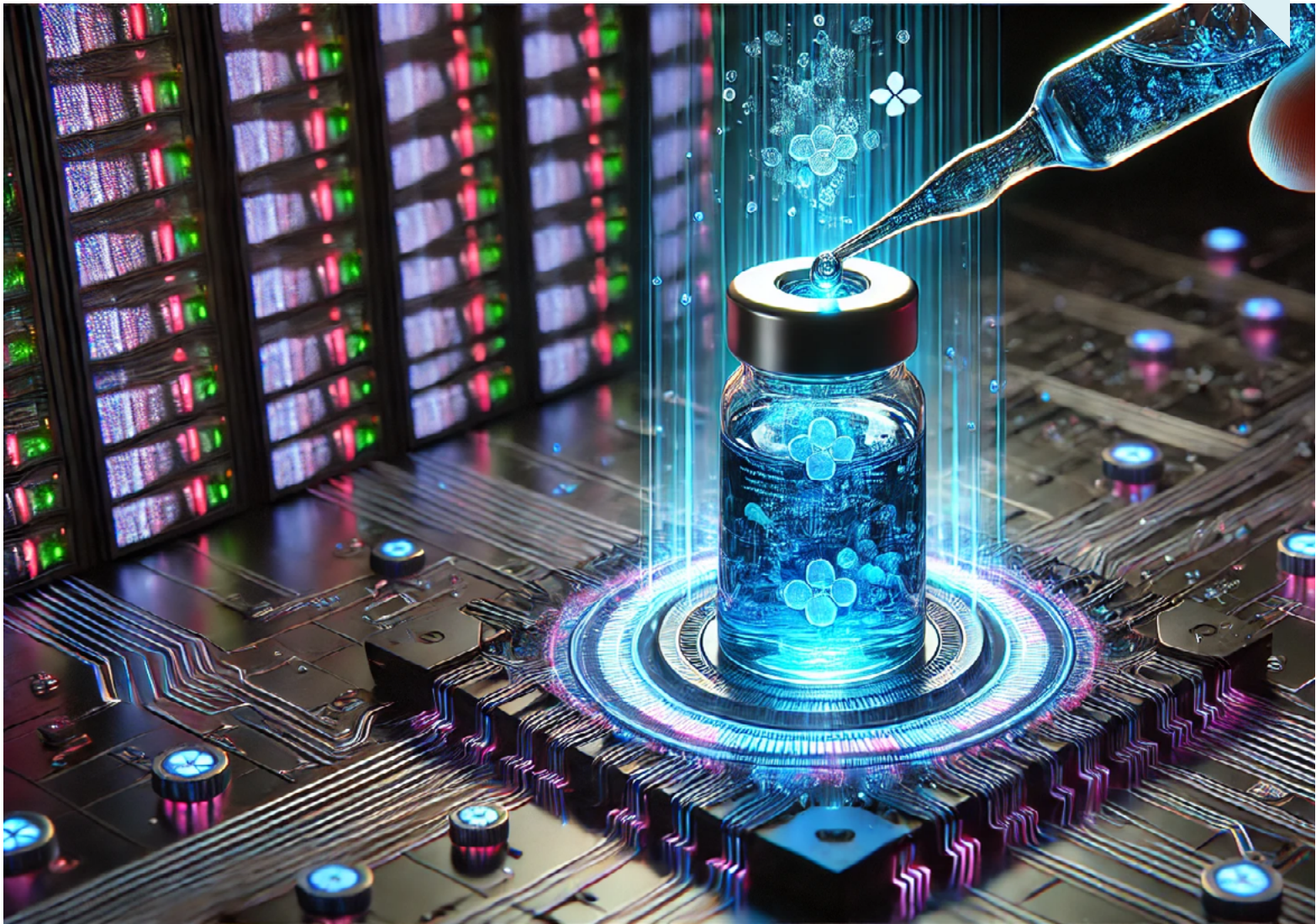
one that is long overdue. It has the potential to transform the digital landscape for the better."

As the world watches this initiative unfold, one thing is clear: the AI-Poison Initiative is set to reshape the future of technology and society, ensuring that creativity and innovation thrive in the digital age.

Prompt :

A highly advanced, high-tech
A horizontal, 16:9 detailed and dramatic illustration showing a small glass vial containing a glowing, high-tech blue liquid resembling liquid malware, swirling with digital code patterns inside. The vial is being actively applied onto a futuristic server stack, with visible drops of the liquid malware spilling and spreading across the server's surface. Where the drops touch, intense digital glitches, pixelated distortions, and neon sparks burst out, corrupting the server visibly. The server stack is sleek, metallic, and illuminated with blue and purple LED lights, enhancing a cyber-punk, high-tech atmosphere. The background is dark, filled with floating holographic data streams and distant circuitry patterns.

created by: DALL-E



The Algorithmic Rebellion: Tech Giants Roll Out Opt-In Era for AI

Silicon Valley — In a watershed moment for digital autonomy, all major technology platforms—Meta, Google, Amazon, Apple, ByteDance, and X (formerly Twitter)—announced this week the global rollout of opt-in/opt-out settings for their algorithmic and AI-based systems.



written by: ChatGPT
prompt: the headline

The new framework, dubbed “Algorithmic Choice Architecture”, allows users not only to deactivate recommendation engines, personalized feeds, and AI assistants—but to mix and match precisely which AI features they want to engage with, and which they reject.

“The future of digital participation must be consent-driven,” said Dr. Amira Okoye, policy director at the Digital Autonomy Institute. “These new systems are not just compliance with legislation—they are a cultural pivot in how we relate to technology.”

Inside the Mix-and-Match Era

Each platform now includes a centralized Algorithm Settings Dashboard. Users are met with a plain-language interface offering toggles for specific functions:

Social Media: Turn off AI-curated newsfeeds, keep content moderation, opt out of predictive tagging, or deactivate facial recognition for photos.

Search Engines: Stick to classic keyword-based search while disabling auto-suggestions, geo-targeting, or behavioral personalization.

E-Commerce: Decline AI-powered product recommendations, but retain smart filters or accessibility features powered by machine learning.

Voice Assistants: Turn off ambient listening or context prediction while maintaining basic task execution.

“I use YouTube with no autoplay, no recommendations, just search and subscriptions,” said Miguel Torres, a UX designer in São Paulo. “But I keep AI captions on for accessibility. That’s the balance that works for me.”

The Road Here

The change did not happen in a vacuum. In the past two years, lawmakers in the EU, Brazil, and Canada passed regulations

Prompt:

An abstract and futuristic digital interface scene showing a user standing in front of a glowing, transparent dashboard. The dashboard contains toggle switches labeled ‘AI Features’, ‘Recommendations’, ‘Facial Recognition’, ‘Search Personalization’, and similar options. The user is actively selecting specific options to turn on or off. In the background is a stylized cityscape representing major tech companies, with light rays and network lines symbolizing flowing data streams. The mood is empowering and optimistic. The color palette is composed of soft blues and purples, giving a sense of digital clarity and autonomy. The overall design is modern and clean, with minimal text and no brand logos.

created by: Dall-E

mandating meaningful user consent for algorithmic systems. In parallel, whistleblowers and investigative reports exposed the extent to which manipulation, bias, and addiction were being embedded in default experiences.

The final catalyst came from market pressure. As smaller platforms like KinSocial and PlainBrowse gained traction with their “zero algorithm by default” models, major platforms faced a choice: adapt or bleed trust.

“The myth of user passivity is over,” said Jean-Luc Bernard, chief strategist at Meta.

Implications for the Digital Economy

Critics worry the changes could disrupt advertising models dependent on behavioral data. But some marketers see opportunity in a new era of voluntary attention.

“When users choose to see your content rather than being nudged into it, the signal quality skyrockets,” said Dana Rhee, head of ethical advertising at Interact Labs.

META PUBLISHES NEWS FEED CODE



In an unexpected and potentially game-changing development, Meta, the tech behemoth formerly known as Facebook, today released the core source code for its highly influential News Feed algorithm. The announcement has sent ripples of both excitement and apprehension throughout the digital world.

written by: Gemini
prompt: the headline

now poring over the complex lines of code that have dictated what billions of users see each day.

“This is an unprecedented level of transparency from Meta,” commented Dr. Sarah Chen, a leading AI ethicist at Stanford University. “For years, we’ve been trying to understand the inherent biases within these algorithms through limited data and reverse engineering. Having access to the actual code offers an incredible opportunity to identify and address potential issues, from the spread of fake news to the amplification of harmful content.”

However, the move is also raising significant concerns. Security experts warn that making the News Feed algorithm public could provide a roadmap for malicious actors seeking to game the system. Sophisticated disinformation campaigns could be designed with an intimate understanding of the algorithm’s ranking signals, potentially making them even more effective and harder to detect.

“While the intention behind this move might be positive, the potential for misuse is undeniable,” cautioned Mark Olsen, director of the Digital Security Institute. “Nation-states and organized groups looking to sow discord now have a detailed blueprint of how to manipulate the information landscape on a massive scale. Robust safeguards and proactive threat

Prompt:

Portrait of Mark Zuckerberg, looking into the camera, intense gaze, behind him, a dynamic background of algorithmic data structures, flowing code in green hues, and abstract tech-resembling symbols, highly detailed, dramatic lighting, sharp focus, futuristic, Matrix-style, --v 5.2

created by: Midjourney

intelligence will be absolutely crucial.”

Furthermore, questions linger about the practical implications of this decision. Will external researchers and developers have the resources and access needed to truly understand and contribute to such a complex codebase? How will Meta manage and incorporate external feedback and potential code contributions?

The coming weeks will be critical in determining the true impact of Meta’s decision. Will this bold move towards transparency lead to a more accountable and trustworthy online environment, or will it inadvertently open the door to new and more sophisticated forms of manipulation? The world watches as the digital community begins to dissect the code that has shaped the modern information age.

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Responsible AI Innovation Group (ZHAW)

Used AI tools

ChatGPT
DALL-E
Midjourney
Krea.ai
Mistral Le Chat
Gemini

The speculative newspaper

This newspaper is purely fictional. It is a speculative newspaper! That is a fictional publication that imagines news from alternative realities, future scenarios, or hypothetical events.

Instead of reporting on actual occurrences, it explores «what if» situations to provoke thought, or critique current societal trends.

Often used in art, design, and storytelling, speculative newspapers mimic the format and tone of real journalism to make their imagined futures feel more plausible and impactful. They encourage readers to consider the consequences of today's actions and the possibilities of tomorrow.

This newspaper was created as part of the Apéro Digital, an event organized by Algorithm Watch CH, Dezentrum and Digital Society Initiative.

All images and text is created by AI, based on prompts by the participants of the Apéro Digital.

All participants were asked to imagine one technology policy they would like to implement.

The task was to imagine being a journalist, reporting on this new development, writing only the headline, an imagine description for the front page and a short and write only the headline for a speculative newspaper article about.

All submissions were made anonymously.

The work of Dezentrum

Dezentrum is a think & do tank for digitalisation and society.

New digital technologies are already influencing much of the reality of our lives. This profound structural change is perceived by many as a change that rushes ahead of society. We want to paint a different picture, one which puts society at the centre.

For us, digitalisation opens up opportunities to rethink the future. We see technological progress as an opportunity to respond to societal needs. Thus, digitalisation can support society where innovations seem to make sense.

Since this change affects society at large, we want as many people as possible to participate in shaping it. For example, through open vessels such as our association, in which people network, exchange and develop ideas together. In that sense, we are not only a

think tank, but also a do tank which actively acts and sets impulses. Thereby, future is not only imaginable, but also shapable.

Together with a wide variety of people, we want to put forward bold hypotheses about what desirable futures could look like.

We translate these hypotheses into exhibitions, projects and objects - like this newspaper - to make them tangible.

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